



HOBART 2015 ARE YOU IN?



H O B A R T
I N T E R N A T I O N A L

11-17 JANUARY
DOMAIN TENNIS CENTRE

www.hobartinternational.com.au

PREMIUM SEATING PACKAGES



OUR SPONSORS & SUPPORTERS

WELCOME!

Thank-you to our special sponsors and supporters, without whom the Hobart International would not function as a world-class tournament.

Women's Tennis Association (WTA) www.wtatennis.com



Moorilla Estate www.moorilla.com.au



Events Tasmania www.eventstasmania.com



Southern Cross Television www.southerncrossaustereo.com.au



Heart FM Radio www.heart1073.com.au



The Old Woolstore Apartment Hotel www.oldwoolstore.com.au



Tennis Australia www.tennis.com.au



Emirates www.emirates.com



The Hobart International is a women's professional tennis tournament held at the Domain Tennis Centre in Hobart, Tasmania. Forming part of the Australian Open Series, the Hobart International is a lead-up tournament to the Australian Open, which is held in January each year.

An official international event on the WTA tour, the Hobart International is a 9-day tournament played on Plexi-cushion prestige courts at the Hobart Queen's Domain Tennis Stadium. This picturesque location, surrounded by mountain and water views, is enjoyed by the thousands of patrons who visit the event each year. Last year's Hobart International broke all records for attendance, with local, interstate and international tourist spectators alike enjoying the tennis skills of the top women players in the world.

You and your guests can be part of this signature event. Choose from a range of top-quality options that are tailored to make the Hobart International a special tennis experience. Watch the world's best women players, enjoy the entertainment, soak up the atmosphere, look out at the magnificent view of Centre Court and the vista beyond, and dine on fine Tasmanian seasonal produce - all from your comfortable corporate box.

We welcome you to the Hobart International 2015!

MARK HANDLEY
Tournament Director

TREAT YOUR GUESTS & YOURSELF

Our exclusive 8-seat open air Corporate Boxes provide the ultimate Hobart International experience for all 14 sessions of exciting tennis. The Corporate Boxes are located court-side directly behind the baseline, so you will experience all the excitement and atmosphere the Hobart International from the best seats in the house.

We are offering a range of Corporate Box Packages to suit your requirements. Choose our **PLATINUM PACKAGE** to guarantee **PRIME SEATING** (rows shown in pink, opposite) for the best views of all.

Treat your guests and clients to the best in sporting entertainment and enjoy the perfect environment for relaxed networking.

TOURNAMENT DATES

Friday 9-Saturday 10 January

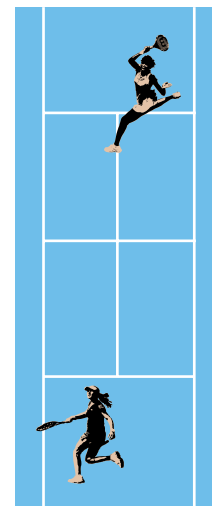
Qualifying Rounds

Sunday 11-Saturday 17 January

Main Draw

54	53	52	51	50	49	48	47	46	45
44	43	42	41	40	39	38	37	36	35
34	33	32	31	30	29	28	27	26	25
24	23	22	21	20	19	18	17	16	15

14	13	12	11	10	9	8	7
6	5	4	3	2	1		



CHOOSE THE PACKAGE THAT SUITS YOU

PLATINUM PACK

SEATING

Prime seating for 8 in a cushioned-seat corporate box, located in the front 2 rows (exclusive use, all sessions)

SIGNAGE: CENTRE COURT PACK

Your company sign on the Centre Court side wall, Corporate Stand, Draw Board & Order of Play

ADVERTISING

One full-page advertisement in the Tournament Programme

EVENTS

8 tickets to the Official Player Draw

PARKING

2 complimentary car park spaces behind the Corporate Stand

GOLD PACK

SEATING

Seating for 8 in a cushioned-seat corporate box, located in rows 3-6 (exclusive use, all sessions)

SIGNAGE: CENTRE COURT PACK

Your company sign on the Centre Court side wall & Order of Play

ADVERTISING

One full-page advertisement in the Tournament Programme

EVENTS

6 tickets to the Official Player Draw

PARKING

1 complimentary car park space behind the Corporate Stand

SILVER PACK

SEATING

Seating for 8 in a cushioned-seat corporate box, located in rows 3-6 (exclusive use, all sessions)

SIGNAGE: CORPORATE STAND PACK

Your company sign on the Corporate Stand & Draw Board

ADVERTISING

One half-page advertisement in the Tournament Programme

EVENTS

4 tickets to the Official Player Draw

PARKING

1 complimentary car park space behind the Corporate Stand

CHOOSE THE PACKAGE THAT SUITS YOU



FINAL 5

SEATING
Seating for 8 in a cushioned-seat corporate box (*exclusive use*) for the final FIVE sessions of the tournament:

QUARTER FINALS
SEMI-FINALS &
FINAL

PICK 3

SEATING
Seating for 8 in a cushioned-seat corporate box (*exclusive use*) for any THREE sessions of the tournament except the Final

BLUE PACK

SEATING
Seating for 8 in a cushioned-seat corporate box (*exclusive use, all sessions*)

PARKING
1 complimentary car park space behind the Corporate Stand

OPTIONS:
For an additional cost, you can choose from these options...

SEATING
Pick-Your-Own-Box location, in rows 3-6

SIGNAGE
Centre Court walls; Corporate Stand; Order of Play; Draw Board

ADVERTISING
full-page or half-page advertisement in the Tournament Programme

PLEASE REFER TO THE BOOKING FORM ON
PAGE 10 FOR PRICES ON ALL OPTIONS

WE CAN ALSO OFFER...

We can also offer a range of sponsorships, promotional opportunities and naming /branding rights for your company to really maximise exposure during the Hobart International. The 2014 tournament saw record crowds (over 15,470) and online views, with over \$3.6 million in media values recorded... and 2015 is expected to be even better.

SPONSORSHIPS

TITLE SPONSOR

PRESENTING PARTNER

LEGENDS CLASSIC MATCHES

ASSOCIATE PARTNER

PROMOTIONS

3m² x 3m² Display

Centre Court Match

Kids Day

Event Launch

Front Entry Display

BRANDING RIGHTS

Official Draw

Lines People Uniforms

Ball Kids Uniforms

Lines People Chairs

Scoreboard

Supplier (in kind)

Category Exclusivity

Restringing Bag

Contact
Mark Handley
Tournament Director
for details on all sponsorships,
naming and branding rights

Contact details on page 11

TERMS & CONDITIONS

TERMS & CONDITIONS

HOBART INTERNATIONAL PREMIUM SEATING & CORPORATE HOSPITALITY TERMS & CONDITIONS OF SALE & ENTRY 2015

Premium seating and corporate hospitality packages to the 2015 Hobart International (HI) are issued by Tennis Australia (TA), the organiser of the HI, subject to the following conditions:

1. General

1.1 Sales of premium seating packages (Premium Seat Packages) and corporate hospitality packages (Hospitality Packages) are subject to availability. The submission of this order form (manual or online) does not guarantee purchase of a specific Premium Seat Package or Hospitality Package. TA, acting in good faith, reserves the right in its absolute discretion to determine the final allocation of seats

1.2 Any disputes relating to these terms and conditions must be resolved in accordance with the laws of State of Victoria, Australia and the parties submit to the jurisdiction of the courts of that state

1.3 In addition to these terms and conditions, a purchaser of a Premium Seat Package or Hospitality Package (Purchaser) and their guests (Hospitality Guests) are bound by any terms and conditions contained in or published on their tickets as well as the HI Conditions of Sale and Entry as published at <http://www.hobartinternational.com.au/> exhibited throughout Domain Tennis Centre (DTC) and provided by TA on request, as amended by TA from time to time

1.4 TA reserves the right to vary these terms and conditions at any time for operational, security or safety reasons by providing notice on the HI website at <http://www.hobartinternational.com.au/>

1.5 By submitting this order form, Purchasers warrant that all information provided is true and correct. If TA determines at any time that any information provided by a Purchaser was false, it may at its discretion cancel any or all Premium Seat Packages, Hospitality Packages and/or HI tickets purchased by the Purchaser

2. Purchase of Hospitality Packages

2.1 The Purchaser and their Hospitality Guests have exclusive access and use of the corporate suite/box for the duration of a certain session of the HI. The Purchaser and their Hospitality Guest shall only be entitled to use the corporate suite or box if they are the bearers of appropriate tickets for admission to the suite or box. All tickets provided to the Purchaser are for the sole and exclusive use of the Purchaser and their Hospitality Guests

2.2 The suite/box is furnished and equipped with fixtures and furnishings and no additions, changes, alterations or other improvements shall be made to any corporate suite or box without the prior written consent of TA

2.3 The Purchaser agrees that it will not permit its Hospitality Guests to:

- bring food or beverages into a corporate suite or corporate box; or
- consume food and beverage provided inside the corporate suite or box outside the corporate suite or box.

2.4 If requested by the Purchaser, TA shall make available to the Purchaser and their Hospitality Guests catering via the official corporate caterer at the HI (Caterer). The cost of such catering is to be borne by the Purchaser and their Hospitality Guests

2.5 TA, Tennis Tasmania (TT), DTC and their officers, agents, employees and contractors (including the Caterer) shall be entitled to access the corporate box as reasonably necessary.

3. Dress Code

TA encourages smart casual attire for all Hospitality Guests, eg collared shirt and tailored pants or shorts for males. No rubber thongs or singlets

4. Code of Conduct

All Hospitality Guests must comply with the following:

- Wear tickets/passes correctly at all times (around the neck with package, company name, session etc facing out)
 - Ensure that children over the age 3 have their own ticket (ie Hospitality Guests may not bring children aged 3 or over to the HI without a ticket for that child)
 - Ensure that children under the age of 18 are accompanied by an adult in all premium reserved seating areas (including bars and dining rooms). TA reserves the right to exclude children under the age of 18 years from licenced areas
 - Refrain from leaving seats during a point; between points or at the end of a game. Please wait for a change of ends
 - Refrain from carrying on any conversation with others while points are being played
 - Refrain from making loud comments; including questioning the abilities of any player, umpire or lines person
 - Refrain from using foul language
 - Ensure that all mobile phones are on silent or turned off during matches
 - Be considerate of other patrons seated near them
- Please note: TA, TT and DTC Security have the discretion to remove anyone displaying unacceptable conduct/behaviour from the relevant area.

5. Ticket On-Selling

5.1 The sale of a Premium Seat Package or Hospitality Package creates a contract between TA and the Purchaser which gives the Purchaser a transferrable but conditional licence for admission to DTC for a certain session of the HI

5.2 Purchasers are not permitted to:

- resell part or all of a Premium Seat Package or Hospitality Package;
- sell a Premium Seat Package or Hospitality Package at a premium or through a broker or agent;
- advertise or offer a Premium Seat Package or Hospitality

Package for resale on the internet or in any other medium; or

- package, advertise or use the Premium Seat Package or Hospitality Package for advertising, promotion or other commercial purposes (including competitions or trade promotions) or to enhance the demand for other goods or services

- Without the express or written consent of TA

5.3 If a Premium Seat Package or Hospitality Package is sold, advertised or otherwise used in breach of clause 5.2, the Purchaser's licence terminates and TA may deny the bearer of the relevant Premium Seat Package or Hospitality Package admission to the HI or take other action, including refusing to sell Premium Seat Packages or Hospitality Packages to the Purchaser for future HI tournaments

5.4 For any queries in relation to this clause please contact TA's HI Hospitality department by email at corporate@tennis.com.au.

6. Assignment

6.1 A Premium Seat Package or Hospitality Package can only be assigned:

- with the prior written consent of TA (which can be withheld in TA's absolute discretion);
- to a single company or individual in its entirety (seating packages cannot be broken up and sold on an individual session, or sessions, basis.); and
- where there is a written commitment from the assignee, including its agreement to be bound by these terms and conditions.

6.2 In the event of any assignment, the Purchaser of a Premium Seat Package or Hospitality Package will remain responsible for the assignee of the Premium Seat Package or Hospitality Package and the individual holder(s) of the allocated ticket(s), and will indemnify, defend and hold harmless TA in relation to the sale and use of the Premium Seat Package or Hospitality Package.

6.3 Any requests by the Purchaser to assign a Premium Seat Package or Hospitality Package must be made in writing and directed to TA. If a request is granted, TA will obtain any necessary information from the assignee and will arrange for any signage and catering to be printed in the assignee's name where practicable (as determined by TA).

7. Payments

7.1 All prices are in AUD\$ dollars and payments must be made in AUD\$

7.2 All prices are inclusive of GST. TA reserves the right to adjust prices due to any increase or decrease in GST.

7.3 The reservation form becomes an official tax invoice for GST purposes when payment is confirmed by TA. An official tax invoice will be generated by TA for GST purposes when payment is confirmed by TA if a booking form has not been completed.

7.4 If paying by credit card, TA advises, and the Purchaser

acknowledges, that a credit card fee will apply in respect of all credit card purchases where any portion of the total fee is paid by credit card. The credit card administration fee for purchases will be 3%. These fees will be processed at the time of booking. Payment by credit card is processed at the time of seat allocation and confirmation

7.5 Where any payment amount for a Premium Seat Package or Hospitality Package exceeds the card holder's daily limit, it is the responsibility of the card holder to contact their financial institution to gain pre-approval for the transaction prior to payment being made.

7.6 If paying via EFT, payment must be made within 14 days of receipt of booking form by TA. Please send remittance advice via e-mail to corporate@tennis.com.au. EFT details are:

Account Name - Tennis Australia Limited
Account NBR - 836472796
BSB - 013 006

ANZ
388 Collins St
Melbourne 3000

7.7 If paying by cheque payment must be made within 14 days of receipt of booking form by TA. Please make payable to Tennis Australia Limited and quote your AOT payment reference number on the back of cheque. All cheques are to be sent to HI Hospitality Private Bag 6060, Richmond, VIC, 3121

7.8 All payments received after 1 December 2014 must be made by credit card. Personal or company cheques will not be accepted after this time.

8. Tickets

8.1 Tickets for a Premium Seat Package or Hospitality Package will only be issued upon receipt of full payment.

8.2 All tickets will show company or individual identification. In the case of corporate suites the company's identification will also appear.

8.3 All tickets will be delivered by registered post. The Purchaser may elect to arrange alternative options to registered post at their own expense.

8.4 Tickets will be delivered to a nominated Hobart address for all international clients.

8.5 Tickets ordered prior to Friday 25 October 2014 will be delivered to the nominated delivery address in November 2014.

9. Signage, Advertising and Promotions

9.1 Any company identification signage in a corporate suite or corporate box must be the company's business or trading name or in the case of an individual, the first and/or surname only. The client will be required to provide their company logo to TA's

appointed contractor for signage by 25 October 2014. Please note: signage text and font is at the discretion of TA and signage can only be provided if there is no conflict with existing event, TT or TA sponsors (as determined by TA in its absolute discretion).

9.2 No advertising or promotion by a Purchaser or their Hospitality Guests will be permitted within the DTC site or surrounding precinct without the prior written consent of the Tournament Director.

9.3 No product sampling will be permitted within the DTC site or surrounding precinct.

10. Indemnity and Liability

10.1 Purchasers of Premium Seat Package or Hospitality Packages are responsible for the acts and omissions of their employees, officers, invitees and guests whilst at DTC; and the Purchaser agrees to release and indemnify, defend and hold harmless TA TT and their respective officers, directors, employees, representatives and agents from and against any and all losses, liabilities, expenses, claims, demands, suits and damages whatsoever and howsoever arising (including legal fees on an indemnity basis or, if deemed inappropriate, on a solicitor / client basis) resulting from or in connection with the acts or omissions of the Purchaser's employees, officers, invitees and guests or the Purchaser's breach of these terms and conditions.

10.2 To the maximum extent permitted by law, the Purchaser agrees that TA, TT and their respective officers, directors, employees, representatives and agents are released and discharged of and from any and all claims, demands, suits, damages, losses, liabilities and injuries that the client (and/or its employees, officers, invitees and guests) may suffer or sustain at or in connection with the HI, by negligence or otherwise. To the extent that TA and TT cannot exclude liability then, to the maximum extent permitted by law, TA and TT's liability is limited (at its election) to TA repaying amounts paid by the Purchaser or supplying or resupplying any tickets which have been reserved for the in accordance with these Terms and Conditions of Sale and Entry.

11. Refunds, Lost Tickets and Transfers

11.1 Premium Seat Packages and Hospitality Packages for a specific session are not transferable to other sessions.

11.2 TA's ticket refund policy which applies to Premium Seat Packages and Hospitality Packages is contained in the HI Conditions of Sale and Entry.

11.3 Lost or stolen tickets can be reissued on:

- Payment of a fee of \$25 for each lost or stolen ticket,
- Receipt of a written request specifying the number of lost tickets and session details, as well as row and seat numbers (where applicable).

12. Force Majeure

12.1 Neither party will be liable for any delay in performing or failure to perform its obligations under these terms and conditions if the delay or failure results from any event beyond the control of the parties, including but not limited to any act of God, fire, explosion, flood, war, acts of terrorism, travel restrictions, theft, malicious damage, strikes, lock-outs, or industrial action of any kind, government regulation or requirement and a restraint by a government or governmental agency ('Force Majeure Event').

12.2 If a party is prevented from or hindered in performing its obligations by a Force Majeure Event, performance of those obligations is suspended to the extent that performance is prevented or hindered by the Force Majeure Event and such non performance will not be deemed to be a breach of these terms and conditions.

13. Privacy

By purchasing a Premium Seat Package or Hospitality Package the Purchaser consents to the collection and use of their personal information by Ticketek and TA and the disclosure of that information by Ticketek to TA for the purposes of ticketing and event management and marketing, including the promotion of the HI and related events, offers from TA and other Australian Tennis Organisations regarding other events, products and services, and offers from third parties who have a relationship with TA or other Australian Tennis Organisations about their events, products and services. TA may also use the Purchaser's personal information for the purposes set out in TA's tennis privacy policy. Where the information is used for marketing purposes you will have the opportunity to 'opt out', which you can do at any time in accordance with TA's tennis privacy policy. You may contact TA (at aotickets@tennis.com.au or Private Bag 6060 Richmond, Victoria 3121) and Ticketek (at privacy@ticketek.com.au or GPO Box 1610, Sydney NSW 2001) to request access to the information held about you. TA will collect, store, use and disclose the Purchaser's personal information in accordance with its privacy policy located at <http://www.tennis.com.au/privacy>, which also contains information about how they may access and seek correction of their personal information or complain about a breach of their privacy by TA, and how TA will deal with that complaint. TA may disclose the Purchaser's personal information to other parties, including TA's related companies, other Australian Tennis Organisations, and third parties who provide TA services. From time to time, those third parties may be located (and therefore your personal information may be disclosed) overseas, including to the USA and the Netherlands.

BOOKING FORM

NAME

COMPANY

TELEPHONE

EMAIL

PACKAGE MATRIX

Inclusions for each Package are denoted by coloured circles. Please select a Package or build your own: Blue Package + Options

Please with your choice(s)

8-SEAT BOX (exclusive use, all sessions)

PRIME SEATING IN FRONT ROWS

PICK-YOUR-OWN BOX (rows 3-6)

CENTRE COURT SIGNAGE PACK

CORPORATE STAND SIGNAGE PACK

QUARTER & SEMI-FINALS + FINAL ONLY

ANY 3 SESSIONS (except the Final)

TICKETS TO OFFICIAL PLAYER DRAW

COMPLIMENTARY CAR PARK SPACE(S)

	PLATINUM	GOLD	SILVER	FINAL 5	PICK 3	BLUE
	\$6,000	\$4,000	\$3,000	\$1,200	\$700	\$2,000
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
8-SEAT BOX (exclusive use, all sessions)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>			<input type="radio"/>
PRIME SEATING IN FRONT ROWS	<input type="radio"/>		<input type="radio"/>			
PICK-YOUR-OWN BOX (rows 3-6)		<input type="radio"/>	<input type="radio"/>			<input type="radio"/> +\$500
CENTRE COURT SIGNAGE PACK	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>			
CORPORATE STAND SIGNAGE PACK	<input type="radio"/>		<input type="radio"/>			
QUARTER & SEMI-FINALS + FINAL ONLY				<input type="radio"/>		
ANY 3 SESSIONS (except the Final)					<input type="radio"/>	
TICKETS TO OFFICIAL PLAYER DRAW	<input type="radio"/> 8	<input type="radio"/> 6	<input type="radio"/> 4			
COMPLIMENTARY CAR PARK SPACE(S)	<input type="radio"/> 2	<input type="radio"/> 1	<input type="radio"/> 1			<input type="radio"/> 1
BLUE PACKAGE						<input type="radio"/>
SIGNAGE & ADVERTISING OPTIONS						
	SIGNAGE - CENTRE COURT					+ \$2,500 <input type="radio"/>
	SIGNAGE - CORPORATE STAND					+ \$1,000 <input type="radio"/>
	SIGNAGE - ORDER OF PLAY					+ \$1,000 <input type="radio"/>
	SIGNAGE - DRAW BOARD					+ \$1,000 <input type="radio"/>
	PROGRAMME ADVERT - FULL PAGE					+ \$1,000 <input type="radio"/>
	PROGRAMME ADVERT - HALF PAGE					+ \$700 <input type="radio"/>

8. Please complete and return this form to Mark Handley, Tournament Director: mhandley@tennis.com.au

HOSPITALITY

PAYMENT OPTIONS

PACKAGE PRICE + OPTIONS \$

Cheque Please make payable to **TENNIS AUSTRALIA**

EFT For bank details, refer to Terms & Conditions section 5.9

Credit Card*
 AMEX VISA MASTERCARD

Card number

CCV Number Expiry date

Cardholder name

Signature

Date

* An Administration Fee of 3% is applicable for American Express, Visa & MasterCard & will apply for all reservations paid by credit card

Tennis Australia Limited ABN 61 006 281 125. GSTR2000/17 paragraph 26: this document will be an official tax invoice for GST when payment made

CONTACT DETAILS

CONTACT TENNIS TASMANIA FOR MORE INFORMATION

email: hobartinternational@tennis.com.au

tel +61 3 6108 8200

fax +61 3 6108 8215

TENNIS TASMANIA
 PO Box 115
 Hobart
 Tasmania 7001

2 Davies Avenue
 Glebe
 Tasmania 7000

Tournament Director, Hobart International
MARK HANDLEY



Fine food and drinks will complete the 2015 Hobart International experience for you and your guests. Choose from a range of fresh and tasty local produce, available throughout the tournament and delivered to your Box as you wish. Or you can choose items from the cafe bakery located behind the Corporate Stand.

PREMIUM CHOICE
The Best of Tasmania

FINE CHOICE
The Tastes of Tasmania

PICNIC CHOICES
A tasty variety of Hot & Cold Snacks

PRIVATE SITTING
Lunch and Dinner packages in the Champions club

Full details of choices and menus will be provided once your Corporate Box booking is received.



HOBART 2015 ARE YOU IN?



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11-17 JANUARY
DOMAIN TENNIS CENTRE



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